

Substrate: C2S gloss coated 2-sides Print Process: Offset Litho

Maximum Number of Colours: Surface or reverse print? Surface

4 Colour Process plus 2 spot Colours Printing Finish: None Does the finish count as a colour: No
Small text or graphics should be 1 colour when possible.

Is white ink required? No Is a spot screen considered an extra station on the press? No

Are gradation feasible with this printing method? Yes Is there a minimum dot required? No

Rich Black Treatment? Yes 30% C + 100% K

What is the dot gain? 18%

Minimum Rule Weight: .5pt pt. positive .5pt pt. reverse

Minimum Type Size: 5pt pt. positive 7pt pt. reverse

Tolerance: Copy clearance for trims & folds 1/8 inches

Traps: Standard ink 0 inches Min. 0 inches Max Metallic 0 inches

Under Colour Cut-Back 0 inches Min.

Resolution: 175 Lines per Inch Bleeds: 0.125 inches

UPC / Barcode: 100 % Min Magnification 0.001 inches BWR placement must be same as dieline Orientation

In-Lid

Substrate: Molded Fiber Print Process: Dry Offset

Maximum Number of Colours: Surface or reverse print? Surface

1 Hartmann Ink Printing Finish: None Does the finish count as a colour: No

Are gradation feasible with this printing method? Not Recommended

Rich Black Treatment? No

Minimum Rule Weight: .75pt pt. positive .75pt pt. reverse

Minimum Type Size: 8pt pt. positive 12pt pt. reverse

Tolerance: Copy clearance for trims & folds 1/8 inches

Trapping No Overprinting No