

## Specifications

	2 x 9 packs	15 pack	18 pack
Type	E 7918	E 5915	E 3918
Colours	White Grey	White Grey	White Grey
Weight class	S, M, L	S, M, L	S, M, L
Direct printing		Plus Pack™ 4-colour lid top 2-colour sides	
Label		Mini Poster Pack™ 4-colour, up to 2 special colours by request Peel-off possible	
Inside printing	2-colour	2-colour	2-colour

## Environment information

### Choose Fibre. Save Nature.®

The packs are made of regenerative raw materials and can be recycled or biologically degraded. The material is extremely absorbent, provides optimum air circulation and delivers the best protection for the easily breakable eggs.

Hartmann has received several awards for its commitment to the environment, including the highest environmental award from the European Union.

## Contact

[www.hartmann-packaging.com](http://www.hartmann-packaging.com)

9  
pack

Christmas  
Baking  
Promotion

Seasons

Environment  
Promotion

15  
pack

Easter  
Promotion

All about  
eggs

Recipe  
Promotion

18  
pack



### All about eggs

What, why, when, where, who, how? Studies show that consumers want information. Satisfy these information requirements by providing them with answers both at the POS and to take away.



### The neutrals

Use the special sizes for special price promotions and attractive packaging for the high-priced "loose eggs".



### Environment

Your promotion across the board. Take advantage of a particularly committed group of consumers to enhance your image.



### Advent Christmas

A great time to run your promotions. Offer added value through an attractive layout and special ideas.



### Easter

Blow, colour, paint and hide. Plenty of space for the best craft ideas and fancy recipes.



### Seasons

The promotions with prizes ranging from frisbee to water ball, kite to sledge, are very popular with children.



### Recipes

Offer people a change with fresh seasonal recipes from small egg dishes to festive several-course meals – made with your products!



9 pack

pack

### YOUR BENEFITS – MULTIPLE STRENGTHS

- Large advertising surfaces
- High shelf appeal
- Extension of your product range
- Ideal for promotions



15 pack

15 pack



18 pack

18 pack